

Businesses recognised for innovation

Adding value to primary industry

This category recognises highly entrepreneurial individuals or companies operating in the Northland business community who have developed successful innovative products, processes or services that add value to Northland's primary production sector and are able to clearly demonstrate how the innovation has an economic, social or environmental benefit to Northland.

■ Clearwater Crossings limited Company Directors, Kelly Wright and Steve Swann, both of Whangarei, have invented a low cost stream crossing that does not impact on the environment or encroach or damage the stream bed in the way that culverts do. An engineered, arched, kitset bridging system, with a Class one classification that is locally designed, engineered and manufactured.



CONTENDERS: Steve Swann and Kelly Wright of Clearwater Crossings Limited.

Innovate Northland — Celebrating The Great Idea is a joint awards initiative between the Northland Chamber of Commerce, Northland Inc and NorthTec. As chamber CEO Tony Collins puts it, "it's all about the idea" and on Friday night winners in the following categories will be announced at the inaugural awards evening. Here is a preview of the entries.

INNOVATE NORTHLAND
Celebrating a great idea

Finalist in the
"Adding value to primary industries"
category

Clearwater Crossings Ltd

2014

Finalist in:
Adding Value to Primary Industries.
2014 INNOVATIVE NORTHLAND AWARDS

Rob Meadows - NorthTec
North Tec
NORTHLAND MORE INC
Jeroen Jongsma - Northland INC
PLUS
CALVIN GREEN NorthTec
mediaworks
Advocate

TRACTORS...
Member